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江苏旅游职业学院

JIANGSU COLLEGE OF TOURISM



BRIEF INTRODUCTION 学校简介

Jiangsu College of Tourism is a full-time public general college with distinctive tourism characteristics, located in Yangzhou (a famous historical and cultural city in China), Jiangsu. The predecessor of the college was the Yangzhou Food Company Culinary School founded in 1959. It has undergone several stages of development to become the Yangzhou Culinary School, the Yangzhou Commercial School, the Yangzhou Commercial Technical School, the Yangzhou Commercial Technical School of Jiangsu Province, the Yangzhou Commercial School of Jiangsu Province, and the Yangzhou Business Higher Vocational School of Jiangsu Province, before being elevated to the Jiangsu College of Tourism in 2017.

江苏旅游职业学院是一所省属全日制公办普通高等专科学校，是一所特色鲜明的旅游类高职院校，坐落于中国历史文化名城扬州。学校创办于1959年，前身为扬州市饮食公司烹饪学校，先后更名为扬州市烹饪学校、扬州市商业学校、扬州市商业技工学校、江苏省扬州商业技工学校、江苏省扬州商业学校、江苏省扬州商务高等职业学校，2017年升格为江苏旅游职业学院。







The college now encompasses three campuses—Jiulonghu Campus, Yangzijin Campus, and Slender West Lake Campus—covering a total area of 1,176 mu (about 193.7 acres). The Jiulonghu Campus, the main campus spanning 845 mu (about 139.2 acres), is situated at No. 88 Yuxiu Road, Economic & Technological Development Zone, Yangzhou City, bordered by Gaomin Temple to the north, Yangtze River to the south, the ancient canal to the west, and Fengqi Lake to the east. It’ s built by the rule of 5A scenic area standard and gathers the essence of Yangzhou gardens. The campus is the park, the building is the scenic spot, and the atmosphere of learning is immersed by the environment, which embodies the ideal place for learning.

学院现有九龙湖、扬子津、瘦西湖三个校区，总面积1176亩，其中九龙湖校区为主校区，占地845亩，位于扬州市经济技术开发区毓秀路88号，北望高旻寺、南眺扬子江、西依古运河、东临凤栖湖。学校按5A景区标准建设，集萃扬州园林精华，校园小桥流水，建筑古朴雅致，环境优美，景色宜人，是理想的求学胜地。

PROFESSIONAL FEATURES 专业及特色

JJiangsu College of Tourism is a tourism vocational college with distinctive characteristics.We have more than 13,000 students. Our college has 31 internal institutionsincluding 9 secondary departments:

The Department of Culinary Science and Technology

The Department of Tourism Management

The Department of Information Engineering

The Department of International Business

The Department of Arts and Crafts

The Department of Economics and Management

The Sports Department

The Department of Public Curriculum Foundation

The Department of Marxism.

There are 32 majors closely related to tourism, including tourism management, hotel management and digital operation, cooking and nutrition, airborne services etc. Our college has five “3+2” higher vocational and undergraduate training programs; one national demonstration point for the inheritance and innovation of national culture in vocational colleges; two provincial high-level professional groups; ten modern industry departments. In addition, the college has one national skills training base, three provincial high-level demonstration training bases; one provincial intangible cultural professional experience center, one municipal public training base and 144 experimental training rooms. With superior experimental and training facilities, the college has hosted numerous provincial and national large-scale competitions.





江苏旅游职业学院是一所特色鲜明的旅游类高职院校，现有全日制高职在校生13000余人，学院有内设机构31个，含有烹饪科技学院、旅游管理学院、工艺美术学院、国际商务学院、经济管理学院、信息工程学院、马克思主义学院、体育部、基础部等9个二级院（部），开设了旅游管理、酒店管理与数字化运营、烹饪工艺与营养、空乘等32个与旅游业密切相关的专业；有5个“3+2”高职与本科分段培养项目。学校有全国职业院校民族文化传承与创新示范点1个，省级高水平专业群2个，现代产业学院10个。学校有国家级技能培训基地1个，省高水平示范性实训基地3个，省级非遗文化职业体验中心1个，扬州市公共实训基地1个，实验实训室144个，实验实训条件优越，多次承担省级和国家级大型比赛。













FACULTY 师资力量

At present, the college has a total of 592 staff members, including 511 full-time teachers, 29.37% of them hold senior titles or above. There are 2 national technical experts and 7 Jiangsu provincial technical experts. Additionally, the college boasts 4 Chinese Master Chefs and 20 provincial-level Master Chefs. The faculty also includes 8 outstanding young backbone teachers at the provincial level, 2 young and middle-aged academic leaders at the provincial level, 10 industrial professors at the provincial level, 1 participant in the Lv Yang Jin Feng Program, and 4 provincially recognized outstanding teaching teams. The teaching staff is predominantly young, energetic, and highly motivated. There are 422 full-time teachers under the age of 45, accounting for 87.73% of the total number of full-time teachers, with the vast majority holding master’s degrees or higher, reflecting a high overall quality.

学校现有教职工592人，专任教师511人，其中高级以上职称教师占比29.37%，现有全国技术能手2人、江苏省技术能手7人，中国烹饪大师4人、省级烹饪大师20人，同时拥有省级优秀青年骨干教师8人、省级中青年学术带头人2人、省级产业教授10人、绿杨金凤计划1人以及省级优秀教学团队4个。学校教师队伍整体年轻化，有活力有干劲，45周岁以下专任教师422人，占专任教师总数的87.73%，其中绝大多数具有硕士及以上学位，整体素质较高。











In recent years, the college has secured over 115 awards at the provincial level and above in a variety of teaching and skills competitions. Additionally, the college has undertaken 20 national topics, 115 provincial topics, 5 national and provincial resource libraries, 8 provincial online courses. There are 58 books and textbooks published by our teachers, including 13 provincial key textbooks.

近年来，学校在各级各类教学能力大赛、技能大赛中获省级以上奖项115人次，同时承担国家级课题20项、省级课题145项，国家级教学资源库1个、省级教学资源库1个，省级在线课程8门，教师公开出版论著、教材58部，其中省重点教材13本。









CULTURE OF COLLEGE 校园文化

The college adheres to the motto of “cultivating virtue and capability and aspiring to lofty ideals” and fosters a college spirit of “Universal Love and Respect for Virtue, Self-improvement to Benefit Others”.The college insists on “cultural education” and strives to create “vocational education with local characteristics” campus culture. Currently, there are 85 student organizations on campus, including two provincial-level outstanding associations.The college places great emphasis on entrepreneurship and innovation education, with students excelling in various levels of innovation and entrepreneurship competitions, winning over 20 awards, including the second prize in China Grand Final of the the 3rd China-UK “OBOR” International Youth Innovation and Enterprise Skills Competition. Dedicated to providing suitable education, the college implements tiered and categorized instruction tailored to the characteristics of its students. Since its establishment, it has contributed over 50,000 high-quality technical and skilled talents to the society. Graduates are highly regarded by employers for their comprehensive qualities and strong technical skills, with a presence in over 70 countries and regions worldwide.







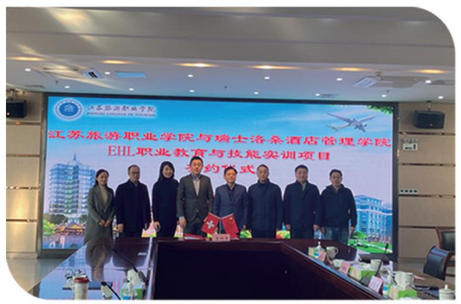




学院以“明德尚能，志行高远”为校训，“兼爱尚贤，立己达人”为校风。坚持五育并举，坚持“文化育人”，着力打造“职教特质、地方特色”校园文化。现有85个校园学生社团，其中省级优秀社团2个。学院重视创业创新教育，学生在各级创新创业大赛中表现突出，获奖20多项，荣获第三届中英“一带一路”国际青年创新创业技能大赛中国区总决赛二等奖。学院致力于办适合的教育，针对生源特点开展分层、分类教育，建校以来为社会输送了5万多名高素质技术技能人才，毕业生综合素质高，技术技能强，深受用人单位青睐，他们遍布全国及海内外70多个国家和地区。



In recent years,thecollege has enrolled nearly more than 180 international students from 16 countries, exchanges with more than 90 colleges, universities or institutions from over 25 countries and regions, has built 4 overseas cultural promotion bases, 1 overseas teaching practice base, 1 overseas practice base.Also, the college has built national professional standards and professional standards for Laos, Thailand and other countries for three consecutive years, actively participate in various international organizations, cooperation seminars and exchange forums, and join the affiliated member units of the World Tourism Organization, etc.











近年来，学院累计培养来自16个国家、地区的180余名留学生，与25个国家和地区的90余所院校和机构签约，建成4个海外文化推广基地，1个海外教学实践基地，1个海外实习基地，连续三年为老挝、泰国等国家建设国家职业标准、专业标准。同时积极参与各类国际组织、合作研讨会议和交流论坛，加入世界旅游组织附属成员单位等。





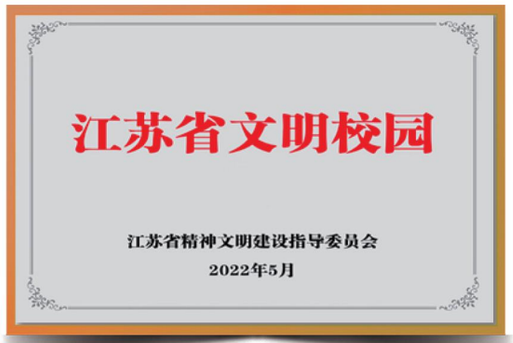


MAJOR HONORS 学校荣誉

The college has been successivelyevaluated asa national education system advanced group; the national “Yangzhou three knife” skills training base; China light industry Jewelry overseas promotion training base; Chinese food culture overseas promotionbase;China-English Demonstration Base for innovation and entrepreneurship. Besides, the college has received numerous honors, including Jiangsu Province Civilized Campus, Jiangsu Province Green Campus, one of the first batches of Jiangsu Province Safe Campuses, and one of the first batches of Jiangsu Province Wisdom Campuses. Our college has gotOutstanding Contribution Award of National Vocational College Skill Competition; Outstanding Contribution Award of Catering Talents Training for 40 years of Reform and Opening up; Advanced Unit of Vocational Education in Jiangsu Province; Advanced Unit of Vocational College Skill Competition in Jiangsu Province; Contribution Award of Local Skills Talents in Jiangsu Province; Lao Occupational Standards Project Outstanding Development Unit, etc.

学院先后被评为全国教育系统先进集体、国家级“扬州三把刀”技能培训基地、中国轻工珠宝首饰行业技能培训基地、中餐文化海外推广基地、中英创新创业示范基地，荣获江苏省文明校园、江苏省绿色校园、首批江苏省平安校园、首批江苏省智慧校园、全国职业院校技能大赛突出贡献奖、改革开放40年餐饮培养人才突出贡献奖、江苏省职业教育先进单位、江苏省职业院校技能大赛先进单位、江苏省乡土技能人才贡献奖以及老挝职业标准开发突出建设单位等荣誉。

















“When the tide rises, we have an excellent opportunity to set sail and start our voyage”. Standing at a new starting point, Jiangsu College of Tourism will becommitted to cultivating tourism talents with high professional ethics, humanistic quality and international vision, promoting the development of various undertakings of our college with high quality, high level and high speed, and striving to build our college into a first-class domestic and abroad renowned high-quality vocational college.

“潮起海天阔，扬帆正当时。”站在新的起点，江苏旅游职业学院正致力于培养有敬业精神、人文素养、国际视野的旅游英才，高质量、高水平、高速度推进学校各项事业发展,努力建设成一所国内一流、国际知名的优质高职院校。